

# INTERACTIVE EDUCATIONAL MODULE ON THE TOPIC OF TECHNOLOGY TRANSFER

Agenda  
7, 9, 10 September 2021  
Online

## DAY 1

**7 September 2021, 10:00 – 12:00 h (Zagreb time)**

Online via [Microsoft Teams](#)

Organizers:

- Croatian Chamber of Economy
- University of Rijeka, Department of Biotechnology

Introduction to Technology Transfer		
TIME	TOPIC	SPEAKER
<b>10.00 - 10.30</b>	Setting the scene Breakout groups & plenary discussion	Alison Campbell & group work
<b>10.30- 10.55</b>	Technology transfer channels	Alison Campbell
<b>10.55 - 11.05</b>	BREAK	
<b>11.05 - 11.25</b>	Key considerations	Alison Campbell
<b>11.25 - 11.50</b>	The InnovaMare project: technology transfer & the innovation ecosystem Breakout groups & plenary discussion	Alison Campbell & group work
<b>11.50 - 12.00</b>	Wrap up & final questions	Alison Campbell

## DAY 2

9 September 2021, 10:00 – 13:00 h (Zagreb time)

Online via [Microsoft Teams](#)

- Croatian Chamber of Economy
- University of Rijeka, Department of Biotechnology

TT Practicalities		
TIME	TOPIC	SPEAKER
10.00 – 10.10	Recap Day 1, Day 2 Agenda <i>Key questions for today</i>	Alison Campbell
10.10 – 10.40	Ideas to market: IP Assets and licensing	Alison Campbell
10.40 – 11.10	Spin-offs: when and how	Alison Campbell
11.10 - 11.20	BREAK	
11.20 - 11.45	Business & researchers working together	Alison Campbell
11.45 - 12.15	Public-private research collaboration & contracting <i>Breakout groups &amp; plenary discussion</i>	Alison Campbell & group work
12.15 - 12.25	BREAK	
12.25 - 12.50	Routes to commercialisation - the InnovaMare project <i>Breakout groups &amp; plenary discussion</i>	Alison Campbell & group work
12.50 - 13.00	Wrap up & final questions	Alison Campbell

## DAY 3

10 September 2021, 10:00 – 13:00 h (Zagreb time)

Online via [Microsoft Teams](#)

- Croatian Chamber of Economy
- University of Rijeka, Department of Biotechnology

TT Adding Value		
TIME	TOPIC	SPEAKER
10.00 - 10.10	Recap Day 2, Day 3 Agenda <i>Key questions for today</i>	Alison Campbell
10.10 - 10.35	TT value-add for InnovaMare <i>Breakout groups &amp; plenary discussion</i>	Alison Campbell & group work
10.35 - 11.00	Making it easier: frameworks	Alison Campbell
11.00 - 11.10	BREAK	
11.10 - 11.35	Developing potential	Alison Campbell
11.35 - 11.50	Promoting technology transfer in the InnovaMare project <i>Plenary discussion</i>	Alison Campbell
11.50 - 12.00	BREAK	
12.00 - 12.25	Network development	Alison Campbell
12.25 - 12.50	Action learnings <i>Breakout groups &amp; plenary discussion</i>	Alison Campbell & group work
12.50 - 13.00	Wrap up & final questions	Alison Campbell